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A 3-in-1 Sweetener

VitaFiber™ IMO is a better tasting, better for you, lower calorie, natural sweetener that provides a good source of prebiotics and fiber for improved digestive health. VitaFiber™ IMO features a mildly sweet, clean taste that adds just the right touch of sweetness to food and beverages. It is appealing to the clean label conscious consumers that look for certifications like Non-GMO project verified, gluten free, vegan, Halal and Kosher. It also appeals to health conscious consumers wanting products that have no preservatives, artificial colours or flavours.

Certifications include; USA FDA (GRAS), Health Canada, (Novel Food Ingredient) EFSA, (Novel Food Ingredient), FSANZ Novel Food Ingredient.

VitaFiber™ IMO is a functional ingredient; 100% soluble, stable at baking temperatures with a bulking effect. The flavour is delicately sweet with a pleasant mouth-feel and no bitter aftertaste that will perform well in multiple applications including:

- Muffins
- Cookies
- Granola bars
- Smoothies and other beverages
- Protein bars
- Banana bread
- Supplements
- And more!

BioNeutra North America, Inc.

Currently exporting to: United States, European Union, Australia

Planning to export to: Southeast Asia, Middle East, Oceania

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